Section III A

Reviewers:

Application For An Urban Conservation Treaty for Migratory Birds Applicant Information: City and State: Name of Mayor: Congressional District (if known): City Treaty Program Contact: Title: Address: Telephone:____ E-mail:____ Local U.S. Fish and Wildlife Service Office:_____ Service Treaty Program Contact: Title: Address: Telephone: Fax:_____ E-mail: For Official Use **Date Received: Review Date:**

URBAN CONSERVATION TREATY FOR MIGRATORY BIRDS PROPOSAL FORMAT:

Use the following format to submit your program proposal.

I. URBAN CONSERVATION TREATY PROGRAM SUMMARY:

Provide an executive summary, not to exceed one page, of the Treaty program proposal.

II URBAN CONSERVATION TREATY PROGRAM NEEDS STATEMENT:

- What are the issues, needs, and opportunities that the Treaty program will address in your city?
- What are your program goals? Think of the goals as the long-term benefits of the program.

III. URBAN CONSERVATION TREATY PROGRAM OBJECTIVES:

 What are your program objectives? Think of the project objectives as the measurable changes resulting from the project.

IV. URBAN CONSERVATION TREATY PROGRAM METHODS

This section should describe how your program will be implemented.

- Consider the tasks associated with the objectives identified in Part III above. Who will be responsible for completing these tasks? What partners do you anticipate for each focus area?
- What preliminary information is required to develop a Treaty Program concept? (This information will be expanded on during the design of the specific component-area projects.) Fish and Wildlife Service staff will provide assistance in developing this information.

For Environmental Education and Outreach Projects:

- 1. Identify the nature of the education and outreach project(s). Will it be a standalone, self-contained project or a component of another project?
- 2. What are the messages? Who are the target audiences?
- 3. What are the educational strategies that would be used?
- 4. Who are the potential partners (i.e. organizations, city departments, businesses, etc)? What role will the partners have in the proposed program?

For Habitat Creation, Protection, Restoration Projects:

- 1. A map of the potential project site(s) with the following information:
 - a. size of project site(s) in acres
 - b. existing land use (i.e. commercial, agricultural, residential, etc.); vegetation communities and habitat types
 - c. adjacent land use
 - d. current wildlife use (i.e. feeding, migratory stopover, nesting, etc.)
- 2. Site photographs are very useful. These initial photographs document the existing pre-project conditions.
- 3. What outreach activities would accompany Habitat CPR projects?
- 4. Who are the potential partners (i.e. organizations, city departments, businesses, etc)? What role will the partners have in the proposed program?

For Hazard Reduction Projects:

- 1. What are the hazards? Where are they? Provide mapping or photos if they can be shown.
- 2. Describe the strategies that would be used to reduce the identified hazards?
- 3. What type of outreach could or will be a component of these projects?
- 4. Who are the potential partners (i.e. organizations, city departments, businesses, etc)? What role will the partners have in the proposed program?

For of Invasive, Non-native, and Nuisance Species Management Projects:

- 1. What are the plant or animal species that constitute the problem? Where are they located? Provide map, if possible. Representative photographs are also useful.
- 2. What implementation strategies could or will be developed to address the problem(s)?
- 3. What type of outreach could or will accompany these projects?
- 4. Who are the potential partners (i.e. organizations, city departments, businesses, etc)? What role will the partners have in the proposed program?

V. MONITORING and EVALUATION

Monitoring and evaluation is an on-going part of a Treaty program and of individual component-area projects. Use the goals and objectives to identify the information that needs to be collected and examined to determine both short-term and long-term success.

VI. BUDGET (Cost estimate)

Provide a preliminary cost estimate for each proposed project.

VII. PROJECTED TIMELINE

As a planning tool, provide a preliminary time-line for each proposed project and for the Treaty program as a whole.